

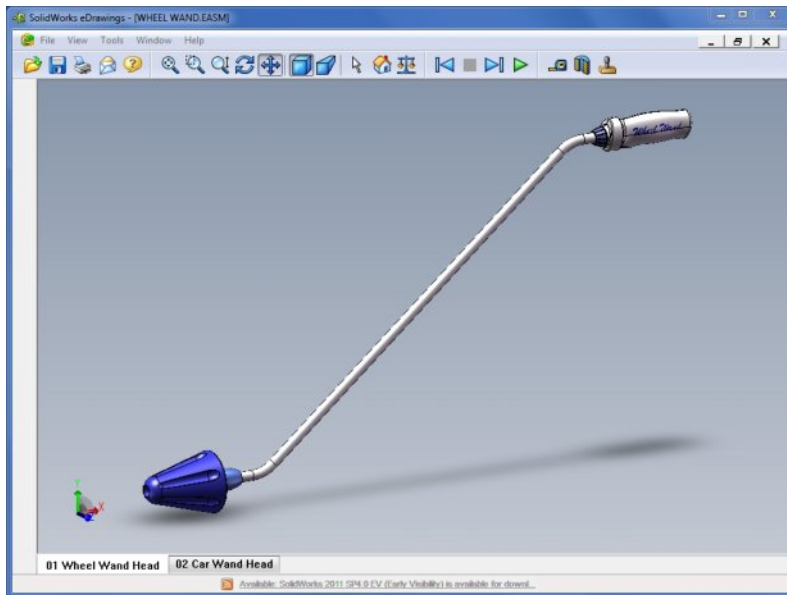
## Fast "Hollywood" Concept Illustration

We coined the term "Hollywood" to describe how we create complex concepts quickly. This is a great tool for inventors and others who need to express new ideas inexpensively--such as for pitching a concept for raising finances to move into production, for instance.

The first step is creating simple 3D CAD geometry. This allows us to describe the outer geometry of the concept without spending time (and money) on the more tedious engineering details inside. The idea is to create a quick (but detailed) impression of the product/idea.

Next, we assemble the models to show exploded views, scenes with materials and lighting applied, and generate high-quality renderings. From there, we can also put together a sell sheet for marketing the idea.

The good thing about this is that we have a start on the CAD data we can always continue forward with if the project moves forward at a later date. Many such concepts (like the one shown here) can be created for less than \$1,000.



3D Models in  
eDrawings and  
SolidWorks  
Formats



Hollywood Sell Sheet



High-Quality 3D Rendering

Hollywood Concept Models and Sell Sheet  
Ideal For: Inventors